

**BEST**  
www.BEST.eu.org



## Key to the future

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Jobfair

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Main organizer 2008

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## Key to the Future

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- Goals
- Conception
- Web
- Catalogue
- Career Days
- Statistics
- History
- Summary
- BEST

- Goals, why do we do it?
- Conception
  - Web
  - Catalogue
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## Goals

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- Students are looking for
  - Internship
  - Job
  - Information
- Companies are looking for
  - Employees
  - Contact with students
  - Promotion
- Goal:
  - Make it more easier for students and companies
  - Give overview about field of interest
  - Direct contact

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## Conception

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- BEST

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History  
Summary  
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## Web

- Companies:
  - Registration
  - Details about project
- Students:
  - Catalogue ordering form
  - Details about project
  - Company information
    - Details
    - Main subject field
    - Career opportunities
    - Contacts
    - Etc
  - Detailed information about project
  - Job offers

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History  
Summary  
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## Catalogue

- Made for students
- Free of charge
- Contains:
  - Educational articles
  - Company introductions (also in web)
  - Contacts
  - Details about project

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Goals  
Conception  
Web  
Catalogue  
**Career Days**  
Statistics  
History  
Summary  
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## Career Days

- Educational lectures
  - Publicly known persons
    - (politicians, writers, actors, etc.)
  - a' 45 minutes
  - 5 persons
- Case study's (CV-Keskus)
  - Counseling
    - How to act at job-interview
    - How to ask more salary
    - ...
  - Seminars
    - How to write a CV
  - ...

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Goals  
Conception  
Web  
Catalogue  
**Career Days**  
Statistics  
History  
Summary  
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## Career Days

- Stands
  - Opportunity for direct contact
  - All over TUT (1st floor)
- Presentations
  - Goal: introduce themself to interested students
  - By company representatives
  - 10 minutes for presentation + 5 minutes for questions

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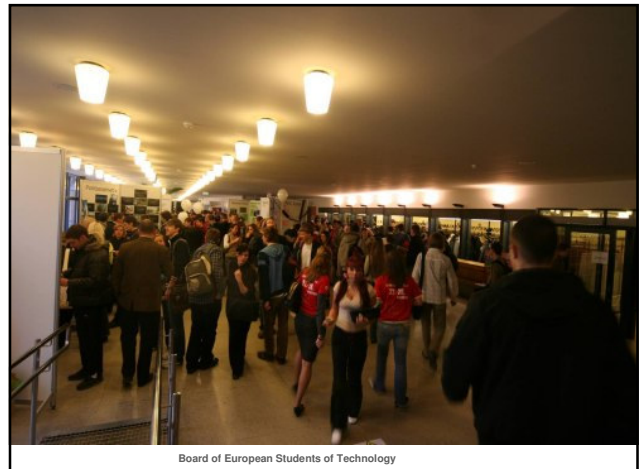
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## Career Days

- Divided into 2 days
- Day 1 :
  - Economy and business companies
    - TUT economy building
  - Educational lectures
    - TUT main building
- Day 2 :
  - Companies
    - TUT main building
- Duration :
  - All day (9 am – 4 pm)
  - Company presentations during lectures
  - Closing

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## Statistics

### This year:

- 70 Companies
- ~2500 students
- 2400 Catalogues ordered
  
- Mostly TUT students
- Company mark for us : 4.28 (out of 5)

## History

- First time 1991
  - BEST and AIESEC
  - organized every year
  - Estonian fair center
- 2004 - changes made about conception
  - Located in TUT

## Summary

- Organizing lasted 6 months
- 5 persons in main team
  - ~40 BEST – Estonia members
- “Key to the Future” is a know project
- Companies see it as a possibility to recruit students
- Students use it to find job and to get information
- We see potential in the project

## Organization

- BEST
  - Board of European Students of Technology
    - 76 groups (different universities)
    - 29 countries in Europe
  - Non-political and non-profit
  - Goal: develop technical education
- BEST - Estonia
  - Largest student organization in TUT
  - Main activities:
    - Academic courses
    - Local engineering competition
    - Jobfair

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- Questions ?